

Little Miss Kadeja Jefferson enters Texas National Miss State Pageant



Rusk, TX. Little Miss Kadeja Jefferson, Rusk Junior High School sixth grade student, entered the state National American Miss State Pageant. The event was held July 28th and 29th in Dallas, Texas. One hundred fifty-five young ladies age ten to thirteen entered the pageant. The main criteria used by judges: The Interview, Personal Introduction

and Formal wear. The categories were Spokes Model, Talent, Casual Wear Modeling, and Advertising.

Kadeja performed a dance routine as her talent performance. According to her mother Julie, she will be entering again next year, this time with a little experience under her belt. She is a student at T's Tumbling and was selected because of her participation in performing arts. She is the daughter of Julie and Welton Jefferson.

Oprah Winfrey is a serious force of nature

Not only is she a symbol of empowerment for her loyal television audience but the billionaire media mogul is a force to be reckoned with in the consumer marketplace.

Ask the folks over at Hearst Publishing -- who partnered with her to bring forth her best-selling eponymous magazine, which was recognized as the biggest launch of a title. Or maybe the power wielders on The Great White Way -- who are experiencing a non-stop renaissance of blacks and the box-office with the Winfrey-blessed Broadway musical 'The Color Purple.' And her foray into satellite radio (with XM) has proven to be equally fruitful too. Fans of the talk show maven and audience members will get to purchase items featured currently



in the Boutique section of her Web site, like apparel and DVDs, as

Now comes news that the Mississippi native and empowerment idol has designs to get into the retail game.

And I'm not referring to her doing a line of housewares, or bedding or throwing her name on anyone else's brand, either -- like everyone else seems to do. I'm referring to her plans to open a store that will sell Oprah-branded merchandise in Chicago near her Harpo Studios compound. Something in the fashion of The Oprah Store, or maybe Oprah Republic or simply Oprah will see the light of day, possibly as early as this fall -- as she embarks on her 22nd consecutive season on daily television. Although details are not finalized, a Winfrey spokesperson did confirm to news outlets that construction on the 4500 square feet space started earlier this week. Fans of the talk show maven and audience members will get to purchase items featured currently in the Boutique section of her Web site, like apparel and DVDs, as

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