

## BET ROLLS OUT A WEEKEND OF AWARD-WINNING, HIV-THEMED PROGRAMMING COMMEMORATING WORLD AIDS DAY

Washington, DC (BlackNews.com) - BET Networks today announced that it will air a lineup of special HIV-themed programming to coincide with World AIDS Day Saturday, December 1. This HIV-focused programming rounds out a successful year for BET's pro-social initiative Rap-It-Up, which recently won the Emmy® Award for "Outstanding National Community Service Campaign" and a 2007 Cable Positive Award for "Outstanding Special Programming." The Rap-It-Up campaign also includes dedicated grassroots efforts and a comprehensive educational program, all to raise awareness about HIV/AIDS among the African-American community.

On Friday, November 30 at 6:00 p.m. ET/PT, BET's popular music countdown show 106 & PARK will air a LIVE 90-minute telecast hosted by veejay duo Terrence and Rocsi. The music special will tackle the issue of HIV/AIDS and the risky behaviors associated with contracting the disease, and will also feature celebrity guests Magic Johnson, Juelz Santana and Jim Jones to discuss healthy life choices and provide important information about HIV testing and prevention methods to BET viewers. An encore presentation of the provocative

HIV/AIDS special **WHAT U KNOW BOUT THAT? RAP-IT-UP SEX QUIZ** will air on Saturday, December 1 at 7:30 p.m. ET/PT. The one-hour BET News special addresses a host of HIV/AIDS-related issues faced by BET's audience, including stigma and homophobia, HIV testing, substance abuse, and the impact of HIV/AIDS on personal relationships and family life. BET News personality Jina Johnson hosts the show and is joined by fellow BET personalities Lamorne Morris, Sharon Carpenter, and Samson Styles, along with BET News producer Antonio Neves, who visited the cities of New York, Los Angeles, Atlanta and Miami to talk with young adults and test them on how much they really know about safe sexual health, behavior and practices, and discuss their own personal experiences. Special guest stars Ciara, Kelly Rowland, Common, Romeo and Lyfe Jennings also make appearances to ask various questions, and sexual health expert Dr. Rani Whitfield (also known as the "Hip-Hop Doc") is on hand to provide pertinent health information and facts to assist young adults who may be dealing with these issues.

Since 1998, BET Networks has worked diligently to raise awareness about HIV/AIDS and its impact on the African-American community.

## "This Christmas" Hits Theaters November 21st

Blacknews - Be sure to start your Thanksgiving Holiday off right by getting your entire family together to enjoy the new Rainforest Films / Sony Screen Gems movie "This Christmas." "This Christmas" is a family story that every type of family can relate to.

"There is nothing stereotypical about it," said Executive Producer Ronnie Warner. "There's a common thread through everyone. We all have issues in our families. We all cry over the same things. And we laugh over the same things. And so it's really about finding that ... common denominator."

An All-Star cast consisting of Regina King, Loretta Devine, Idris Elba, Mekhi Phifer, Delroy Lindo, Columbus Short, Laz Alonso,

Sharon Leal, Lauren London, Keith Robinson, David Banner and Chris Brown where brought together to create this magical film.

"The real magic is in how these great actors and actresses really created a sense of family in the film. We all have ups and downs with family and share in the laughing, crying, fighting and loving moments within this film," says the film's producer Will Packer of Rainforest Films, the makers of the smash hits Stomp The Yard and The Gospel.

So, mark your calendars and gather your entire family to experience an evening of love, laughter and joy with The Whitfield Family in "This Christmas."

### Good Samaritan Food Bank Needs Help

The Good Samaritan Food Bank & Resale Shop is Looking for Personal Hygiene Items & Canned Goods

The Good Samaritan Food Bank & Resale Shop is in need of personal hygiene items and canned goods to re-stock the shelves. The volunteers that run the center help needy family with food, and offers clothes for only .25 cents per item. All donations are appreciated!

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